

## 1. About Seoul Arts College

- Seoul Arts College aims for the best urban pragmatic art college to remain in world history and is pursuing the creative arts of global convergence in arts through field centered international exchange of practical arts.
- Seoul Arts College is trying its best in characterization to achieve the SAC goal of educating sentimental artists flexible in responding to the rapidly changing social environment, training active professionals in a positive and enthusiastic way of thinking beyond their major fields, and training inventive and creative artists seeking freshness toward high ideals
- Campus: 505, Teheran-ro, Samsung-dong, Gangnam-gu, Seoul, Korea (in front of Coex) (Main building, SAC art center, Star light building, Creation building, Art building, Dream building, etc.)  
-6 town campuses are located at Samsung-dong, the center of Seoul



※ **SAC(Seoul Art College)**! SAC stands for Seoul Art College and is the sprout to become the gigantic tree maintaining the world of art!  
(Sprout: A meaning of blossoming in Korean.)



Star celebrities representing SAC



**Lee Jun ki**  
(Department of Performance Arts in Class of 2005)



**Park Hae jin**  
(Department of Performance Arts in Class of 2006)



**Min Do hee**  
(Department of Practical Music art in Class of 2013)



**Nana**  
(Department of Beauty Art in Class of 2010)



**Lee Sang yeob**  
(Department of Performance Arts in Class of 2005)



**Lee Gi kwang**  
(Department of Dance Arts in Class of 2008)



**Jo Gae un**  
(Department of Performance Arts in Class of 2011)



**MissA Jia**  
(Department of Dance Arts in Class of 2008)



**MissA Fei**  
(Department of Dance Arts in Class of 2008)

A prestigious school of artists who will be leading the field of culture and arts in Korea



Aiming for the world's best urban pragmatic art school



St. Martin in London



Juilliard School in USA



Parsons Design School in USA



Bunka Fashion College in Japan



Berkeley College of Music in USA



New York University



Hollywood Fashion and Beauty University in Japan

Seoul Arts College, the representative urban school of Korea

Introduction of SAC departments : 14 departments

**[Hotel Restaurants Cooking and Baking Department]**

- Hotel restaurants cooking major
- Bakery major
- Café and barista major

**Performing Arts Department]**

- Theater major
- Entertainment major
- Comedy sitcom major
- Musical performance directing major

**[Music Art Department]**

- Piano major
- Piano teaching method
- Orchestra music major
- Vocal music major

**[Dancing Arts Department]**

- Street dance major
- TV dance major
- Practical dance major
- Pure dance major

**[TV Movie Production Department]**

- Movie production
- TV production

**[Broadcasting Composition Writer Variety Show Department]**

- Variety show, comedy composition
- Cultural, documentary composition
- Radio composition

**[TV MC Show Host Department]**

- MC course
- Speech course

**[Practical Music Art Department]**

- Vocal entertainment major
- Instrumental music major
- Music production major
- Church music major

**[Model Art Department]**

- Runway model major
- CF model major
- Magazine model major
- Partial body model major
- Fashion producer directing major

**[Performing Arts Production Contents Department]**

- Performing arts production major
- Entertainment management major

**[Beauty Art Department]**

- Hair design major
- Skin care and cosmetology major
- Make-up major
- Nail art major
- Beauty design major

**[Design Art Department]**

- Visual design major
- Movie fine art stage design major
- Comic animation, game graphics major

**[Fashion Art Department]**

- Fashion design major
- Fashion stylist stage costume major
- Fashion goods design major
- Fashion marketing major

**[Pet Department]**

- Animal care major
- Animal breeding major
- Insect farming major
- Dog beauty major
- Dog training major
- Animal-assisted therapy major
- Pet management major



**SAC** SAC foundation founder chairman of the board  
(Past) Management & casting director

**Kim, Minsung**

Completed Policy Science at Korea University Graduate School  
(Past) MTM chairman of the board  
2000 Selected as new knowledge worker of Korea  
2003 Received Korea-Japan Culture and Arts award  
2000 Entered Guinness Book of Records as the organization producing the most actors  
2005 Received 21st century Proud Korean Award  
2007 Received the prime minister award of Korean Entertainment Arts  
2008 Selected as the most successful CEO of the year (Business Management Department of Yonsei University)  
2008 Received first place at Korea Reading Education  
2009 Received the Minister Award of Education, Science, and Technology  
2012 Special lecturer of master course at Seoul University Graduate School of public administration  
(Past) Adjunct professor of TV Entertainment department at Daekyeong University and Suwon Women's University  
(Past) President of Seoul Youth Guidance Committee  
(Past) Member of Prime Minister Office Youth Protection Committee  
(Current) Co-president of 4.19 Supporting Business Committee  
(Current) Consultant of National Unification Advisory Council  
(Current) Tax Administration Consultant of National Tax Service  
(Current) Vice-president of South-North Korean Youth Exchange Association  
(Current) Vice-chairman of Korea University ICP  
(Current) Judge of Seoul Metropolitan Culture Awards

**Books**  
'The World is Beautiful Because of You My Star', 'How to Turn my Child Into a Star', 'Actors School', 'Audition', 'Standard Procedure of a Meeting'

**Judge**  
Miss Korea Beauty Contest, World Miss Universe Beauty Pageant, Super Model Contest, and more



Awarded the Minister award of Education: Education Minister Lee Ju ho (Year 2009)



Korean Entertainment Arts Awards : Prime minister award (Year 2007)



Entered Guinness Book of Records as the organization producing the most actors (Year 2000)



Yoo Seungho

**Entertainment Management Company MTM**  
Representative celebrities managed by Kim Min-sung with a nickname as star manufacturer!!



Kwang Hee (member of ZE:A)



Chan-yeol (member of EXO)



Ji Sung



Jin Goo

Song Hyekyo



P.O (member of Block B)



Taeyang (member of BIGBANG)



Lee Honggi (member of FT Island)



Kim Heesun



Lee Dongwook



Han Hyojoo



Sulli (member of F(x))





Park Boyoung



Kim Sarang





	<p><b>Dean Han Eunseok</b></p> <ul style="list-style-type: none"><li>▪ Master of Seoul National University Graduate School of Public Administration</li><li>▪ Doctor of education/Education support director of Seoul Education Office, Director of Education Ministry</li><li>▪ Director General of Prime Minister’s Office (Administration Control Office, State Control Office)</li></ul>
	<p><b>Honorary dean Park Kyeong-jae</b></p> <ul style="list-style-type: none"><li>▪ Graduated Seoul National University</li><li>▪ Doctor of Education at Massachusetts University Graduate School</li><li>▪ Passed the 22<sup>nd</sup> Higher Civil Service Examination/Served as the chancellor of Dong-U College</li><li>▪ Served as Executive Officer of Presidential Secretariat</li></ul>
	<p><b>Honorary dean Yang Jeong-hyeon</b></p> <ul style="list-style-type: none"><li>▪ Graduated from Graduate School of University of Hawaii</li><li>▪ Served as the chancellor of Seoul Arts College/ Received the Presidential award order of jade presentation</li><li>▪ Served as the 2<sup>nd</sup> dean of Seoul Arts College</li></ul>
	<p><b>Deputy dean Kim Jong-jin</b></p> <ul style="list-style-type: none"><li>▪ Master of Mass Communication at political, administrative, journalism graduate school in Hankuk University of Foreign Studies</li><li>▪ mNet media Corp. CEO / SM entertainment consultant</li><li>▪ YEDANG Entertainment Corp. CEO</li></ul>
	<p><b>Consultant/Chair-professor Lee Yeongsun</b></p> <ul style="list-style-type: none"><li>▪ Master/Doctor of Veterinary pathology at the graduate school of University of Tokyo</li><li>▪ Served as the dean of Seoul National University Veterinary School/ Served as the chief director of Journal of Veterinary Sciences</li><li>▪ Served as the director of the 4<sup>th</sup> Korea Food and Drug Administration</li></ul>



1. About Seoul Arts College

Field-based star professors of Seoul Arts College



Professor Lee Yoori (Intensive major course)  
MBC Best Actress  
Jang Bo-ri is Here!



Professor Lee Jae-kyoo  
PD of 'Beethoven Virus', 'The King 2 Hearts',  
Film director of 'The Fatal Encounter' (starring  
Hyun Bin)



Professor Kang Leo (Intensive major course)  
Master Chef Korea



Professor Lee Suk-tae  
KAAL Lee Suk-tae designer



Professor Jo Hwa-seong (Intensive major course)  
Art director of 'Inside Men', 'The Fatal Encounter',  
'Veteran'



Professor Ha Man-tek (Intensive major course)  
Leading tenor of Kr-Mg theater opera



Professor Pyo In-bong  
SBS 1st open recruitment comedian, member  
of Tintin 5



Professor Kim Hyo-seok (Intensive major course)  
CJ home shopping show host



Professor Lee Gido  
Representative of In-hyeok Theater Company,  
Seoul Theatre Festival, Today's Young Artist  
Award



Professor Jeon Bong-jin (Intensive major course)  
Appeared in 'Mask King', vocal trainer of  
'Wheesung', EXO



PSY visiting professor  
Gangnam Style, Gentleman



Choi Bum-suk (Intensive major course)  
CEO of General Idea



Professor Cha Hong (Intensive major course)  
Hair styling of Kim Suna, Ko So-young, and  
Lee Seo-jin



Professor Choi Sang-ho  
Movie director of 'Secretly Greatly', 'Welcome to  
Dongmakgol'



Professor Yong-ji (Intensive major course)  
Singer previous member of Bubble Sisters



Professor Ze-A (Intensive major course)  
Singer member of Brown Eyed Girls



Lee Hwan-keong Visiting professor  
Director of movie 'A Gift from Room 7', 'Lump  
Sugar', 'Champ'



Professor Choi Jae-young (Intensive major course)  
Writer of KBS Our Neighborhood Arts and Physi-  
cal Education, tvN Youth Over Flower



Professor Kim Byeong-chan (Intensive major course)  
Former KBS announcer



Professor Lee Soon-cheol (Intensive major course)  
Hair styling Girls Generation, Jung Ryoo-won, Lee  
Hye-young, Hwang Shin-hye



Professor Kim Chang-hun  
Planned Michael Jackson History Tour, Leader of  
Previous Sports Today strategy planning team



Professor Lee Sun-jin  
SBS Supper Elite Model



Professor Chang Tae-you (Intensive major course)  
PD of SBS 'Love from Another Star', 'The Deep  
Rooted Tree'



Professor Ji-eon (Intensive major course)  
Style manager of YG entertainment, in charge of  
BIGBANG, 2NE1, and Seven



Professor Kim Hyong-jun  
Director of 'The Scent', 'No Mercy'





Field-based star professors of Seoul Arts College



**Professor Kim Ki-cheol (Intensive major course)**  
Art director of 'A Frozen Flower', 'Charge', 'Once Upon a Time in High School'



**Professor Chung Jin-seok (Intensive major course)**  
Team leader of Nana school, planned dance for TVXQ, BoA, Girls Generation, Lee Hyo-ri, Jang Woo-hyuk, and more



**Professor Lee Jae-yeon (Intensive major course)**  
Main partner dancer of IU's Good Day, planned dance for Infinite, Girls Generation, 2PM and participated in broadcasting activity



**Professor Park Won**  
Member of group One More Chance, won first place, best singer, and best writer of 19TH Yoo Jae-ha Song Festival,



**Professor Lee Jae-wok (Intensive major course)**  
Dance planner in charge of YG Entertainment dance team (BIGBANG, 2NE1, Lee HI, and more)



**Professor Park Ji-eun (Intensive major course)**  
MBC Dancing with the Star 1~3, Mnet Dancing 9, Dance Master



**Professor No Jeong-re**  
Served as zoo director of Seoul Grand Park in 2015



**Professor Logan (Intensive major course)**  
designed dress worn by Kim Tae-hee, Suzy, Kim Yuna



**Professor Chung Boyun**  
Lee Hyo ri, TVXQ, Trouble Maker, Afterschool, etc. styling



**Professor Jo Seonghun (Intensive major course)**  
won first place in 2009 Asia Baking World Cup, received 2014 President Obama citation



**Professor Yeo Hyeon-jeon (Intensive major course)**  
Main writer of MBC "Sunday Night Dad!" "Where are We Going?"



**Professor Ham Gyeon-sik (Intensive major course)**  
Park Min-young, Sun-mi, Shim Eun-kyeong Make-up



**Professor Lee Ji-yeong (Intensive major course)**  
Former member of Big Mama



**Professor Gwak Sang-won**  
Main writer of SBS Star Junior Show, appeared at E channel; the Brave Writers



**Professor Park Sun-joo**  
Coming Back, Man and Woman producing/ Vocal trainer of Kim Bum-soo, BoA, etc.



**Professor Jo Yeong-gu (Intensive major course)**  
Broadcaster, Hanbam TV Entertainment Tonight



**Professor Jeon Sang-gyeong**  
National cooker of Cook Central Association, won the silver and bronze medal at 2014 Luxembourg World Cooking World Cup Contest



**Professor Moon Seok-hyun Intensive major course)**  
CJ Home shopping show host, master of Sungk-yunkwan University



**Professor Ko Jun-yeong**  
DROP, won second place at Japan Hip-hop Team Battle The Party



**Professor Jo Seo-won (Intensive major course)**  
Art director of movie Moss, Fists of Legend



**Professor Park Seong-jin**  
1st generation of Korea Poppin, Leader of Winner's crew



**Professor Kang Dae-young**  
KBS broadcasting production support station art department team leader of dressing room /Won special technique award at Grand Bell awards (makeup)



**Professor Lee Yun-kyung**  
won 2010 Korea Dance/ Won grand prize of solo & duet area/ Won Copa Nas award of 2013 Modern Dance Committee



**Professor Shin Tae-hwa (Intensive major course)**  
Pastry Chef of JW Marriott Hotel pastry part President of Korea Hotel Baking Association



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Field-based star professors of Seoul Arts College

 <p>movie production department Directed SBS Love from another Star</p>	 
 <p>Professor Lee Sun-jin, Model Art Department SBS Supper Elite Model</p>	  
 <p>Professor No Jeong-re, Pet Department served as zoo director of Seoul Grand</p>	 
 <p>Professor Kang Leo, Hotel Restaurants Cooking and Baking Department served as head chef at Dubai Gordon</p>	  
 <p>Professor Jo Hwa-seong, Design Arts Department Art director of 'Inside Men', 'Veteran'</p>	   
 <p>Professor Brad Little, Performing Arts Department Played the role of 'The Phantom' in the Musical 'Phantom of the Opera'</p>	  



1. About Seoul Arts College

SAC Awards Details



DMF Daegu International Musical Festival Undergraduates Musical Festival Grand prize (Musical 'Les Miserables')



Triple Crown as the total gold medal in Geochang National University Drama Festival (Theater Pomegranate of May)



Triple Crown as the total gold medal in Geochang National University Drama Festival (Theater Pomegranate of May)



Four gold medals including general gold medal in Geochang National University Drama Festival (Drama 'The House with Ripe persimmon')



Daegu International Musical Festival Undergraduates Musical Festival Dimp New Musical award (2nd place), best actor (Musical 'Subway Line No. 1', Chung Myeonggi, acting musical in Class of 2012)



MBC Busan Beach University Song Festival gold medal Cross-fade bronze medal (Lim Hye-ji, Practical music in Class of 2011, Ahn Hyoseong in Class of 2013)



Cheong-won Laughing Festival Contest First place, honor award, participation award (Comedy sitcom Lee Jae-yul and 7 others)



18th Unification Fine Art Contest operation director award Kim Jung-hun (Design in class 2013)



First place in national graduation ceremony supervised by the ministry of education Kim Ji-seok (Practical music class 2008)

Introduction of SAC scholarship support status

Year 2015 second semester scholarship 290 students 460 million won  
Year 2015 first semester scholarship 280 students 510 million won  
Year 2014 second semester scholarship 301 students 490 million won  
Year 2014 first semester scholarship 462 students 910 million won  
Year 2013 second semester scholarship 409 students 620 million won  
Year 2013 first semester scholarship 474 students 790 million won  
Year 2012 second semester scholarship 428 students 700 million won  
Year 2012 first semester scholarship 433 students 750 million won  
Year 2011 second semester scholarship 434 students 430 million won  
Year 2011 first semester scholarship 298 students 390 million won  
Year 2010 second semester scholarship 377 students 560 million won





The Hotel Restaurants Cooking and Baking Department of Seoul Arts College is subdivided into the hotel restaurants cooking, bakery, and café and Barista major. The school is aiming to train talented individuals who are able to work at the site right after graduation by progressing practice centered classes taught directly from chefs currently working at famous hotels and restaurants in Korea.



### Hotel restaurants cooking major

The hotel restaurants cooking major in The Hotel Restaurants Cooking and Baking Department is carrying forward student-centered training education through professors who worked as a chef at five-star hotels and appearing on TV. The goal of this major is to let students choose the appropriate major for one's aptitude by preparing programs about various fields such as Korean food, Western food, and bakery and at the same time boost practical skills needed at work (hotel and restaurant industry field, etc).

### Bakery major

The Korean Wave is also trending in the bakery field to fit into the 21<sup>st</sup> century, the era of internationalization. Since large franchise bakeries in Korea are aiming for the second leap through developing the internal and external market, the role of Korean bakers is very important in this period of time. The bakery major in SAC hotel restaurants cooking and baking department is aiming to increase practical skills in need through curriculum including not only bakery but also Western food and Korean food.

### Cafe & Barista major

The café and desert field, covering a big portion in the restaurant industry in these days through its big growth, is rapidly developing by playing a role in increasing the quality of modern people's lives and changing life patterns. The Cafe & Barista major, teaching all of these, is aiming for the development in related restaurant industries such as private companies with little capital and training experts.





The Seoul Arts School Pet Department is aiming to train experts needed in a rapidly growing animal companion industry. The growth of the animal companion industry is not only happening in Korea but also in the world. Therefore, the Pet Department is progressing practical-centered education by subdividing into total 7 majors such as animal care, animal-assisted therapy, animal breeding, dog beauty, dog training, pet management, and insects farming.

### Animal care major

The importance of animal care experts who are able to protect and care for animals, is increasing in the rapidly growing pet market. Animal care major is to make students able to work in animal care sites by training them to have professional knowledge, practical skills, and personality caring animals with love.

### Animal-assisted therapy major

This major is healing people who are undergoing physical, mental, social, and psychological difficulties through interaction with animals. Animal-assisted therapy trains experts in charge of animal education, care, safety, and health who will be working in various onsite fields such as hospitals or social welfare.

### Animal breeding major

The world of animals is becoming familiar through broadcasting and movies. Images of expert animal trainers handling various animals give a deep impression and arouse curiosity to modern people. In the animal breeding course, experts of animal trainers are trained through professional and practical-centered reflection of the characteristics of various animals.

### Dog beauty major

Many families are having dogs due to the gradually increasing form of nuclear families. Accordingly, the interest and awareness toward dog beauty have also increased. The dog beauty major is training experts with on-site centered and practical skills. In addition, dog beauticians and handlers with practical skills through practical training in animal hospitals and dog beauty centers are contracted with SAC.

### Dog training major

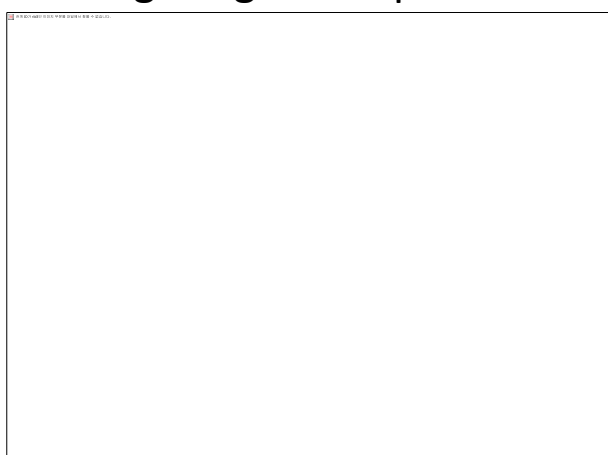
Pets are settling down as family members. Problems where the quality of life is decreasing by the conflict between family members and pets are occurring due to the hidden side of this growth. Therefore, the role of experts is receiving attention to solve and prevent these conflicts. The dog training major is training experts through teaching basic etiquettes to pets and practical-centered education.

### Pet management major

The boundary between pet and human have been removed long since and is developing into a family-like relationship. People who are actively and initiatively taking steps toward pet animal experts and not stopping in a passive position for raising pets are gradually increasing. Markets in the pet animal field such as pet shops, dog beauty shops, and dog cafés are rapidly growing and the foundation boom is also actively expanding. The pet management major trains leaders who are always in the front among experts with the love of pet and value of management.

### Insect farming major

The insect farming major is a progressing education where students could experience directly by connecting sites hard to see easily. The course trains insect trainer practical-centered experts of on-site by looking over the daily lives of insects and through organized practices such as nutrition management, reproduction management, and disease management.





The SAC Fashion Art Department is composed with a 4-year bachelor degree as fashion design and fashion marketing editor major and a 2-year college degree course as fashion stylist stage costumes and fashion goods (bag, shoes).

Fashion design major

Onsite practical and organized theory courses, having academic cooperation as a key role, are operated specialized in women’s wear and men’s wear production, centered in design practice, by having the goal of training fashion experts with creativity satisfying fashion industry and free expression ability. The fashion design major is realizing a design education leading inside the stream of times creatively.

Fashion stylist stage costume major

The fashion stylist stage costume major is aiming for training onsite contact-type fashion stylists with thorough practical education by differentiated course books and excellent faculty actively working onsite. Practical centered-curriculum is supported to help students work as visual directors of various fields such as broadcasting, entertainment, advertisement, magazine, and movie.

Fashion marketing editor major

The fashion marketing editor major is aiming for training marketing experts in the fashion field with the best sensitivity and international sensation. Various base theories and practices are taught from advertisement planning, campaign strategy, to media promotion through a practical-centered curriculum required by the fashion industry. Brand launching and product planning needed are supported to let students learn.

Fashion goods (bag, shoes) major

Designing all items needed to complete the total fashion such as bag and shoes and the process to produce these as commercialized products are taught. The fashion goods major is aiming to train experts who can develop various shoes and bag design where customer’s lifestyles and trends are combined into high-tech and sensibility by period.



Main history and awards

Jo Han-min (Class of 2010) entered the final round of 2015 Gangnam New Design Contest

2015 International Cyber Design Trend Contest Special Award

Kang So-wol (Class of 2011) 2015 Korea Hanji Dress Contest silver

Kim Hye-ji (Class of 2010) 2015 Korea Hanji Dress Contest bronze

Kim Jie-un (Class of 2015) Busan International Illustrator Contest special prize

Chung San-gi (Class of 2012) International Cyber Design Trend Contest Participation award

Kim Ye-shul (Class of 2014) 2013 METROCITY Inspiration Drawing Contest Nail Design Division first prize

Lee Un-kyung (Class of 2012) 2012 LPGA Hana Exchange Championship Caddy Bib Design Contest first prize

Gu Tae-wok (Class of 2010) and other 34 students 2014 Red Awards International Design Contest gold medal

Chang Yu-ji (Class of 2010) and 1 student 2013 Korea Modern Woman Art Exhibition special prize

Won Hyun-bae (Class of 2010) and other 20 students 2012 National University Student Design Assignment Contest Award Special prize

Chung Yu-yeon (Class of 2009) 2011 42<sup>nd</sup> Chungang Design Contest Fur Design Division NAFA prize

Kim Ji-hyun (Class of 2009) and other 5 students 2012 National Festival Costume Contest Excellence prize

Lim Ji-hun (Class of 2009) 2013 Converse Graphic Design Contest Creative prize

Fashion Art Department

2-year college degree and 4-year bachelor degree / Bachelor of fashion major of fashion design

Kim Min-kyu (Class of 2009) and other 27 students 2013 National University Student Design Assignment Contest Blue Award

Park Ye-rin (Class of 2009) and other 5 students 2012 Korea Modern Woman Art Exhibition Excellence prize

Kim Ji-hyeon (Class of 2009) and other 5 students 2012 International Festival Costume Contest Excellence prize

Chang In-sik (Class of 2008) 2013 Converse Graphic Design Contest Chuck Taylor prize

Park Eun-yeong (Class of 2008) 2011 Korea New Art Exhibition Grand prize

Gang Ga-yeong (Class of 2008) 2011 National University Student Fashion Show Excellent Work prize

Gwon Gyeong-eun (Class of 2008) selected for 2009 11<sup>th</sup> Korea Fashion Illustration Contest

1st life goods fashion & accessories international award's

2009 Klimt Contest Excellence prize hosted by Seoul Arts Center

2009 Seoul Design Olympic Representative Designer prize

Moon Jeon-ga (Class of 2007) and other 5 students selected for 2010 Joongang Ilbo Korea Design Project

Lee Dong-jun (Class of 2007) 2008 International Jewelry Ornaments Contest Grand prize

Park Ji-in (Class of 2006) 2008 1<sup>st</sup> Fashion Art Goom Grand prize

He Lan (Class of 2006) 2008 1<sup>st</sup> Fashion Art Goom Grand prize





The Seoul Arts School Design Art Department is combining organized theory and onsite practical-centered curriculum to find creative talents. The Design Art Department is composed with visual design, movie fine art stage design, comic·animation, and game graphics major.

Visual design major (advertisement/CI,BI/editing/digital publication/package/fancy/illustration digital art/motion graphic/web & contents design)

Visual design major is aiming to train designers who can effectively deliver information that are variously industrialized by designing through visual media, has sensible sculpture skills that can shape this information into forms, and has the ability to create an effective communication technique. Mostly, advertisement, image, editing, animation, character, web, and package are designed by using images or printed media. TV or newspaper advertisement, product packaging, magazine layout, animation image, character, and advertisement illustration which are always around us are included in visual design. Through the balance of theory and practice class, students not only learning professional technique and knowledge but also cultivating the qualification of a designer as a culture creator and interpreter are the goals of this course.

Movie fine art stage design major (Movie/broadcasting/play/stage art design) 4-year bachelor of art cinema studies major

Movie fine art stage design major, the first to establish in Korea, is a course synthetically teaching arts and techniques centered in visual art and movie production process to open the path of the systematic and practical professional production designer. This is the total art educational institution developing artistic understanding and character of the actor based on its story, planning all visual elements such as location design, set design, props, cloths, makeup, and hair VFX, in other words physical circumstances enabling actors to act the image story. Through this, the major is educating students to create a visual meaning structure with a pictorial plan and common sense. In addition, the movie fine art stage design major is aiming to train professional multi-designers who will be welcomed in each image and stage design field such as movie, broadcasting, play, stage, CF, and music video through systematic and professional curriculum about space.

Comic·animation, game graphic major (2D,3D digital animation/published comic/webtoons/character design)

The comic·animation and game graphic major is aiming to train professional talents who will be leading the rapidly changing 21C, the era of image media. Students can multiply learn comic contents, character design like general comics such as cartoons, webtoons, and comics delivered through paper, artwork, illustration, animation, CG, VFX, image contents like synthetic images of movies or broadcasting, and game images that are delivered through media. Image shaping and design expression ability for image production are cultivated and various image production techniques such as story board design, concept design, previz (video pre-visualization), 3D animation, and computer images are taught. In addition, field class centered in VFX (visual effects), caption, and image editing. the post production are taught.



Main history and awards

Chung Da-som (Class of 2013) 17<sup>th</sup> Hana calendar design contest participation prize

Lee Hyo-eun (Class of 2013) 17<sup>th</sup> Hana calendar design contest participation prize

Park Hyun-jin (Class of 2013) Korea Design Trend Society corp. Cyber Design Trend contest bronze prize

Go Ji-young (Class of 2013) Korea Design Trend Society corp. Cyber Design Trend contest special prize

Kim Ji-yun (Class of 2013) Korea Design Trend Society corp. Cyber Design Trend contest participation prize

Lee So-jin (Class of 2013) and other 7 student specially selected for Korea Design Trend Society corp. Cyber Design Trend contest

Seo Hyun-gre (Class of 2013) and other 16 student selected for Korea Design Trend Society corp. Cyber Design Trend contest

Lee Hyo-eun (Class of 2013) Monthly I Love Character Character Contest participation prize

Kim Jeong-hun (Class of 2013) 18<sup>th</sup> Unification Art Contest Head of Operation Prize

Park Hyun-jin (Class of 2013) 2014 International Cyber Design Trend Contest Bronze medal

Park Jin-kyung (Class of 2013) 2014 International Cyber Design Trend Contest Special prize

Chung Do-yeon (Class of 2013) 2014 Red Award International Design Contest Bronze medal

Jang Min-kyu (Class of 2012) Four Major River New Wave Spring Celebrating Nakdong River Cultural Center Opening Contest Grand prize

Yang Yun-suk (Class of 2012) Four Major River New Wave Spring Celebrating Nakdong River Cultural Center Opening Contest Gold prize

Won Dong-suk (Class of 2012) Four Major River New Wave Spring Celebrating Nakdong River Cultural Center Opening Contest Bronze prize

Park Eun-hwa (Class of 2012) specially selected for Four Major River New Wave Spring Celebrating Nakdong River Cultural Center Opening Contest

Lee Hye-won (Class of 2012) 15<sup>th</sup> World Peace Art Contest Special prize hosted by Ministry of Unification

Yoo Seong-wan (Class of 2012) specially selected for the World Peace Art Contest Special prize hosted by Ministry of Unification

Kim So-jin (Class of 2012) Korea Design Trend Society Corp. International Design Trend contest Participation prize

Gu Suy-eon (Class of 2012), Kim Ji-yeon (Class of 2012) specially selected for 18<sup>th</sup> Unification Art Contest

Hwang Innsol (Class of 2012) and other 17 students selected for 18<sup>th</sup> Unification Art Contest

Go Ji-yeong (Class of 2012), Jang Seo-ji (Class of 2013) specially selected for 2014 Red Award International Design Contest

Choi Eun-seok (Class of 2010) and other 5 students selected for 2014 Red Award International Design Contest awarded

Go Ji-yeong, Lee Soo-jin (Class of 2012) / Kim Hyo-yeong, Jo Hee-sun (Class of 2012) 20<sup>th</sup> International Design Trend Contest Silver medal

Park Hyun-jin, Yun Saet-pyeol (Class of 2013) 20<sup>th</sup> International Design Trend Contest Bronze medal

Shin Han-bit (Class of 2012) and other 10 students specially selected for 20<sup>th</sup> International Design Trend Contest

Kim Hee-jin (Class of 2014) and other 29 students selected for 20<sup>th</sup> International Design Trend Contest

Go Ji-yeong (Class of 2012) and other 3 students Korea Development Public Enterprise Corporation Head Office CI Production Appreciation Plaque (Korea Development Public Enterprise Corporation Head Office)





The Seoul Arts School Broadcasting Movie Production Department is aiming to train onsite experts needed at the actual site along with the needs of the times of the original source multi user. In-depth education is realized by dividing each movie production and broadcasting production major into sub-majors.

Movie production

**Movie production** Students will develop qualifications required for future movie writers by comprehensively understanding various matters of movie production and acquiring production techniques in the production process.

**Movie production marketing** Students will learn the adaptation method to the actual movie by establishing the contents planning and marketing method based on the understanding about the industrial structure of the movie.

**Movie shooting** The movie shooting major is aiming to have conceptual understanding and acquire technology of movie media through theoretical research analysis of movie shooting field, discussion, and practice.

**Movie producer** Students will acquire practical work methods about the movie production process and cultivate the role and production ability of producers in the production process.

**Movie scenario playwriting** Student will acquire the qualifications of scenario writers by combining playwriting based theory and practice with the goal of training feature film scenario writers.

**Digital image editing** The digital image editing major is aiming to find the role of the editor and the meaning of functions in the movie production progress through theoretical lectures and practice of editing, the core expression technique of image art.

**Movie art** The movie art major is aiming to train professional image designers through color planning of screen and style creation according to spatial structures and topics.

**Movie review (theory)** The movie review major is aiming to train professional movie critics and theorists understanding movies comprehensively as the core of culture industry and knowledge-based industry through theoretical research about video media.

Broadcasting production

**Broadcasting direct** Broadcasting direct will teach students to comprehensively understand the whole production in program planning and improve the qualification needed for future broadcasting PD by acquiring directing techniques.

**Broadcasting production** Students will learn to understand broadcasting production as culture contents based on the understanding about the industrial structure of broadcasting.

**Broadcasting camera** The broadcasting camera major is aiming for conceptual understanding of broadcasting media and acquisition of shooting techniques through continuous practice about studios and ENG shooting.

**Broadcasting scenario creation** By having the goal of training scriptwriters of TV drama and culture entertainment programs, the qualification of the broadcasting writer will be acquired through the combination of broadcasting scriptwriting basic theory and practice.

**Broadcasting lighting** The broadcasting lighting major is aiming to train professional broadcasting lighting experts for color of screen and style creation according to the understanding of space and topic.

**Broadcasting image design** Training professional broadcasting image designer is the goal through theoretical lecture and practice about image design and editing related to the broadcasting image.

**Broadcasting journalist** Training broadcasting journalist is the goal who can understand broadcasting as culture research and research the relation of broadcasting and society as the core of the knowledge based industry.



Major history and awards

Lee Seong-won (Class of 2004) 2015 Busan International Film net pack prize (Asia film organization award) <Communication and lie>

Choi Yong-won (Class of 2003) 2004 Joongang Ilbo Scenario Contest Excellence prize <Who are you?>

Lee Jeong-hun (Class of 2011) 2014 TV Joseon Image World Video Contest Final <Motelier>

Lee Jun-hee (Class of 2007) 2014 TV Joseon Image World Video Contest Final <Suicide judge>

2012 OBS Dreaming U Short Film <Suicide judge> on air>

2012 12<sup>th</sup> Korea Youth Film Festival best picture award, judging committee award <Suicide judge>

2011 Mung-yeong Traditional Chasabal Festival UCC Contest Excellence prize <Festival review>

2011 Go-yang International University Youth Short Film Festival Short film scenario grand prize <Suicide judge>

Shin Chang-hyun (Class of 2011) 2013 Asia Pacific University Film Festival Excellent film awarded <I Forgive You>

2013 Evergreen International Multi Culture International Short Film Festival awarded <I Forgive You>

2013 Seoul Gu-ro International Child Film Festival Final <Child Soldier>

Chung Yeon-jin (Class of 2012) 2013 29 seconds Film Festival Final <Bibimbap>

Oh Hyun-seok (Class of 2011) 2013 Evergreen International Multi Culture International Short Film Festival awarded <Ms. Nani>

Yoo Dong-hee (Class of 2007) 2012 Idea and Literature, Winter No. 11, Scenario Rookie of the Year award <Father> presented

2010 8<sup>th</sup> Go-yang Han Baek Film Festival Scenario Contest Participation award <Forget-me-not>

Kim Yeong-jin (Class of 2011) 2012 6th Evergreen International Short Film Festival Special prize <Wedding Dress>

Jeon Sang-won (Class of 2010) 2012 10<sup>th</sup> Asia Pacific Film Festival Participation award <Bitch>

2011 selected for 30<sup>th</sup> Korea Art Exhibition Short Film Part <Kill or Cure>

2011 selected for short film part at 5<sup>th</sup> Evergreen International Short Film Festival <Kill or Cure>

Won Jae-in (Class of 2009) 2012 selected as showing at 3<sup>rd</sup> Seoul Metro International Subway Film Festival <Last Night>

2012 entered the final of Seoul Berlin International Subway Film Festival International Competition Division /

Showed inside German Berlin, Seoul Subway Lines 1~4 stations, subway Lines 1~9 <Last Night>

Park Sang-yun (Class of 2011) 2011 Mungyeong Traditional Chasabal Festival UCC Video Contest grand prize

Chang Ji-yeon (Class of 2009) 2011 specially selected for 30<sup>th</sup> Korea Art Contest Documentary Division

2011 Youth Peace Humanism Video Contest Documentary Grand prize

2011 selected for 15<sup>th</sup> Evergreen International Short Film Festival Short Film part <Do you Really Love Me?>

Ryu Hye-seong (Class of 2010) 2011 5<sup>th</sup> Evergreen International Short Film Festival Special Prize <Mask>

Lim Seong-eun (Class of 2008) 2011 Goyang International University Youth Film Festival Short Film Scenario Participation Prize <Going Home>





To match with the Korean wave of broadcasting contents, the Seoul Arts College Broadcasting Composition Writer Variety Show Department is operating onsite-based practical training with faculty members who are currently working in famous broadcasting programs to train broadcasting experts of various fields such as entertainment, culture, and radio. In-depth courses are conducted by dividing this department into variety show companies, cultural documentaries, and radio composition and students will obtain 4-year bachelor of art degrees after graduating.

### Variety show comedy composition

Professionally making people laugh.

Live lectures are given from writers currently producing Korean broadcasting contents such as entertainment, comedy, variety shows, and talk shows. Brainstorming type classes are held the same with actual entertainment program manufacturing methods. In addition, program productions that are leading the trend as real variety are concentrated and researched systematically.

### Cultural documentary composition

The power moving people's hearts.

The goal is to train writers with balanced perspectives able to work right at the production of various cultural programs such as documentary, current affairs, infotainment, quizzes, and news.

Student will learn from A to Z of free and creative current affairs and cultural programs through the same class method with actual program production and lectures given by older alumnus with various onsite experience.

### Radio composition

The radio program sharing the public's concern and daily lives.

The radio composition major prepares the platform of dreams which students can work at the site anytime through informative classes given by faculty members, the best writers onsite, and systematic composition practice to train competent radio writers who can feel sentiment in the modern area and excite sensibility and imagination of listeners.



### Major history and awards

Baek Boram (Class of 2012) 2012 Future Multi-culture Society Unity Writing Contest Participation prize

2012 World Peace Security Literature Festival Excellent prize

10<sup>th</sup> National Sowol Essay Contest Poem part Chaha (Poet Deongdan)

12<sup>th</sup> I want to go National Flower Festival Essay Contest Poem part Chaha

11<sup>th</sup> Chung-ju Apple Essay Contest Poem Division Second place

Kim Min-sun (Class of 2012) entered the final of 1<sup>st</sup> Purple Romance contest and issued e-book hosted by Kyo-bo Book Center corp.

Kim Bum-sik (Class of 2013) 2015 K Web Past International Film Festival Special prize <Left Hand Girlfriend, Suzini>

2015 selected for Global Creative Contents Creator Contest

Gu Bon-kyong (Class of 2012) and others <It is Africa Youth>

Jeon Yeo-rum (Class of 2012) and others <Portrait of Youth>

Oh Mi-rim (Class of 2012) and others <Honey Butter Chip>

Park Ji-min (Class of 2013) and others <The One and Only Propose>

Kim Bum-sik (Class of 2013) and others <Left Handed Girlfriend, Sujin>

Kim You-ri (Class of 2013) and others <King of Sales Tomorrow>

Park Seong-sil (Class of 2013) and others <Eureka>

Um Tae-eun (Class of 2013) and others <Unstudent Lapstar>



Seoul Arts School broadcasting MC show host program is divided into MC process and show host process. The training course, suiting for the fast turning broadcasting system, is provided by having past and currently working announcers, broadcasters, and show hosts as the faculty members to train professional broadcasters suiting the multimedia era. In addition, broadcasting studio systems are equipped to help students adjust faster to the onsite.

### Host (announcer, broadcasting MC, event MC, reporter, caster, journalist)

The goal is to train future competent professional announcers and MCs who can adapt to onsite work by acquitting basic theory, required to become professional broadcasters, vocalization and pronunciation, the basic of MC, speech, news reading, and MC reading skills. In addition, various entertainment elements such as acting, vocal, and dance are learned to boost natural extemporaneous and entertainment sense which a host (anatenor) able to work in various fields must have.

### Show host (show host, guest, home shopping MD, speech lecturer, presentation)

The show host major trains dynamic broadcasting experts who can work in specialized fields suiting customers' demand as show host, reporter and caster. Well-rounded broadcasting MC is trained by mastering broadcasting language, broadcasting conversation, and grammar, and practicing speaking and speech suitable for time and place, image, expressiveness, and quickness.



#### Major history and awards

Kwan Seran (Class of 2013) entered the final round of 2015 Miss Korea

Ji Seokmin (Class of 2013) selected as the best team of KBSn Blue wing press corps

Lim Seongahn (Class of 2012) selected as the best team of KBSn Blue wing press corps

Kim Juyeon (Class of 2012) selected as the best team of KBSn Blue wing press corps

Chung Gayoung (Class of 2012) Miss Intercontinental and Tourism Best Dresser award

Chung Murin (Class of 2012) Korea Market Support Total Contest Shopping Host Battle Audition Effort prize

Ahm Eunji (Class of 2012) Korea Market Support Total Contest Shopping Hostess Battle Audition Effort prize



The Seoul Arts College Music Art Department is composed into piano, piano professor, orchestra, and vocal music major. This department is seeking practical arts by training artists and educators under faculty members working in Korea and abroad.

### Piano major

Piano major is aiming to train professional musicians, in other words artists and educators by researching musicality and techniques to support through systematic music training and academic research. Through a 4-year intensive practical course, various repertoires from Baroque to modern music are acquired and researched. Other than this, various experiences and senses are acquired through master class, special lecture, concert, international exchange program, and seminar.

### Piano professor major

The piano professor major is training professional educators with performance ability, educating ability, and knowledge of both classic and applied music by intensively researching various teaching method courses, major practical skills, and practice processes. A 4-year bachelor degree, child music educator certificate, adult educator certificate, and eurhythmics educator certificate are available to acquire.

### Orchestra music major

The orchestra music major is aiming to train soloists, ensemble musicians, and creative and active talents needed in the society through practice-centered systematic musical performance class and many stage experiences. A SAC flute ensemble composed with enrolled students is available. The field of musical experience is widening through regular concerts and various performances and a network connected internally and externally is used.

### Vocal music major

A differentiated curriculum is operated to train professional musicians and hands-on workers related with the music field by faculty members composed with the best vocalists currently working internally and externally. This major helps students actively prepare for performing arts getting increasing diversified everyday crossing over various fields such as classic, crossover, musical, CCM, and popera. The goal is to train creative and practical talents as educators and at the same time produce stars with the best skills.



#### Major history and awards

Kim Yeon-woo (piano major Class of 2012) 4<sup>th</sup> National Four Season Music Concours University Division first place

Park Won-yu (piano major Class of 2015) 4<sup>th</sup> National Four Season Music Concours University Division second place

Kim Yu-rim (piano major Class of 2013) 4<sup>th</sup> Annual Art National Music Concours University Division excellence prize

Chung Sang-woo (orchestra major Class of 2012) 2013 Asia String Music Concours Special prize

2014 22<sup>th</sup> Haneum Music Concours Viola Division first place

2015 16<sup>th</sup> National Music Concours University/general Division third place

Kim Sung-woo (orchestra major Class of 2011) 2013 Asia String Music Concours Special prize

Woo Da-som (piano major Class of 2012) 14<sup>th</sup> Japan Chopin International Piano Concours General Division bronze medal, University Division bronze medal

Passed the Anto Rubinstein International Piano Concours Audition

Han Seri (piano major Class of 2011) Japan International Piano Concours General Division silver medal, University Division silver medal

14<sup>th</sup> Korea Piano Committee Concours Silver medal

Kim Joo-guk (orchestra major Class of 2014) 1<sup>st</sup> Asia Musician Association National Music Concours third place

Chung Je-wok (orchestra major Class of 2013) 8<sup>th</sup> Yeeum Music Concours first place

Shim Woo-seok (Vocal music major Class of 2013) 8<sup>th</sup> Yeeum Music Concours first place

Han Hyun-je (orchestra major Class of 2013) 46<sup>th</sup> Music Education Newspaper Concours first place

Kim Yun-kyeong (piano major Class of 2012) 46<sup>th</sup> Music Education Newspaper Concours second place without first place

Bae Han-seong (piano major Class of 2012) 15<sup>th</sup> Haneum Music Concours University Division third place

Kim Yu-jeong (piano major Class of 2012) 2012 Asia Piano Concours third place

Jang Seong-woo (orchestra major Class of 2012) selected for the 2<sup>nd</sup> Korea-China Music Exchange Internation Concours

Chang Ha-rim (orchestra major Class of 2012) selected for the 2<sup>nd</sup> Korea-China Music Exchange Internation Concours

Chu Yun-jeong (piano major Class of 2012) passed 2012 Anto Rubinstein International Piano Concours Audition

Kim Yun-jeong (piano major Class of 2012) 2012 Korea Piano Committee Concours silver medal

Bae Han-seong (piano major Class of 2012) 2012 Korea Piano Committee Concours silver medal



2. Department Introduction2-year college degree and 4-year bachelor degree/ Bachelor of art performing arts major

The Seoul Arts College Performing Arts Production Contents Department is composed with performing arts planning production major and entertainment management major. Staffs of management companies such as JYP Entertainment and Acube Entertainment currently producing K-pop stars and professors who have been planning and directing many performances internally and externally are lined up.

Performing Arts Planning Production Major (4-year bachelor degree)

Performing arts producers are trained to produce professionals of performing arts such as popular music concert, musical, and festival, the core of the 21st century culture industry era, to become a producer leading the field of performing arts, and for the overall understanding of planning and production through workshop and onsite practical training connected with performing art fields.

Entertainment management major (2-year college degree)

Entertainment industry planning, training professionals of management.

The entertainment management major trains entertainment industry contents planners and producers who create higher value by finding artists, actors, and singers suitable for the global era and planning, producing, and managing entertainment contents such as movie, drama, and popular music.



Main history and awards

- Yun Ye-rim (Class of 2011) 17<sup>th</sup> Hanshin Video Advertisement Festival University ContestParticipation prize
- Go Seong-ju (Class of 2011) 17<sup>th</sup> Hanshin Video Advertisement Festival University Contest Participation prize
- Kim Hyun-min (Class of 2011) 17<sup>th</sup> Hanshin Video Advertisement Festival University Contest Participation prize
- Lee Soo-jeong (Class of 2011) 17<sup>th</sup> Hanshin Video Advertisement Festival University Contest Participation prize
- Han Ga-yeon (Class of 2011) 17<sup>th</sup> Hanshin Video Advertisement Festival University Contest Participation prize

Main intern and outside practice

- 2NE1 WORLD TOUR (Seoul, Shanghai, Bangkok, Hong Kong, Taipei, Singapore, Manilla, etc.)
- 2PM WORLD TOUR
- Incheon Asian Games Cultural Event
- EXO Beijing concert
- Bruno Mars concert in Korea
- Seoul Fashion Week
- YG family 15<sup>th</sup> anniversary concert
- Super Junior Super Show 5 WORLD TOUR (Singapore, Malaysia)
- Shinee Concert IN Seoul
- Hyundai card Super Concert 17 (Eminem concert in Korea)
- PSY HAPPENING Concert IN Seoul
- TVXQ LIVE WORLD TOUR CATCH Me Malaysia
- Girls Generation WORLD TOUR (Taiwan, Indonesia, Seoul)

Status of main employment

- Kim Hyun-kyeong (Class of 2007) JYP entertainment (Wonder Girls, 2PM, MissA management company)
- Park Sang-mi (Class of 2007) Cube Entertainment (BEAST, 4Minute, B2B management company)
- Park Chul-hyeon (Class of 2008) Starship Entertainment (Sista, Boyfriend management company)
- Jo Gae-won (Class of 2008) Iloen Entertainment (IU management company)
- Park I-hyeong (Class of 2009) KBS Korea Broadcasting System
- Kim Ye-sul (Class of 2009) Interpark
- Jeong Se-hee (Class of 2009) channelA
- Lee Ju-mi (Class of 2009) King Kong entertainment (Lee Gwang-su, Yoo Yeon-seok management company)
- Moon In-woo (Class of 2009) EMK musical company
- Han Min-seok (Class of 2009) Antenna Music (Yoo Hee-yeol, Lucid Fall, Jung Jae-hyung management company)
- Ryu Hyun-bin (Class of 2010), Shin Mi-jeong (Class of 2012) Chongdong Theater
- Park Hyun-jeong (Class of 2012) YG Entertainment (BIGBANG, 2NE1 management company)
- Kim Hye-soo (Class of 2012) Seoul Foundation for Arts and Culture
- Kim Soo-min (Class of 2013) MBK entertainment (T-ara management company)
- Kim Joo-hee (Class of 2013) FNC entertainment (AOA, CNBLUE, Yoo Jae-suk, Jung Hyeong-don management company)



The Seoul Arts College Beauty Art Department is composed with a 2-year college degree course consisting of hair design, makeup, skincare, and nail art, and a 4-year bachelor degree of a beauty design major course where students could acquire all courses of the beauty field and work as beauty stylists.

### Hair design major (2-year college degree)

Hair design major is aiming to train leading hair artists inside the world by applying the international education trend with the goal of scientific and systematic practice-centered education.

With the world's best professors related in the beauty industry, modern hi-tech equipments, and field class, hair art experts are the Mecca of the beauty industry.

### Make-up major (2-year college degree)

Make-up major (special make-up) aims to teach the overall theory and practice of the beauty field and train beauty experts having both overall make-up theories, techniques, and artistic sense. In addition, the goal is to contribute toward the development of the beauty industry and education by training make-up artists and special make-up artists who can walk along with the globalization flow.

### Skin care major (2-year college degree)

Skin care major, as a professional beauty course creating the beauty of human body, scientifically researched and developed theory and practice. The curriculum is composed to fit the flow of the beauty field changing to skin care, obesity management, spa, and alternative medicine. In addition, this major is producing global professional beauty artists with hands-on experience through differentiated education by the connection with business and academic cooperation organizations.

### Nail art major (2-year college degree)

Nail art major is producing global nail technicians by having students research and learn new techniques, seminars, and products along with the globalizing trend.

### Beauty design major (4-year bachelor degree)

Beauty design major teaches overall theory and practice of beauty field systematically and trains experts comprehensively planning and directing by matching items in balance related with all fields as makeup, hair, nail, fashion, and accessories. In addition, beauty stylists are produced through this major who can work in various fields along with the flow of high industrialization and globalization.



#### Main history and awards

Kim Dong-wook (Class of 2015), Kim Eunmi (Class of 2014) 2015 Seoul International Nail Festival Gold medal

Choi Han-sol (Class of 2015) 2015 Seoul International Nail Festival Silver medal

Yoo Jeong-eun (Class of 2015) 2015 International Beauty Contest Silver medal

Choi Lee-jae (Class of 2015) 8<sup>th</sup> Makeup Festival Award Wedding Gold medal

Kim Tae-yeong (Class of 2015) 8<sup>th</sup> Makeup Festival Award Illust Gold medal

Kim Shin-ye (Class of 2014) 2015 Seoul International Nail Festival Grand prize

Na Jeong-yun (Class of 2014) 10<sup>th</sup> Korea Skin Beauty Committee Practical Skill Contest Body Care University Division Silver medal

Kim Mi-yeon (Class of 2013) 10<sup>th</sup> Korea Skin Beauty Committee Practical Skill Contest Body Care University Division participation prize and national assembly member award

Jin Ju-hee (Class of 2013) 2015 International Beauty Contest Silver medal

Seo Hye-ree (Class of 2013) 2015 International Beauty Contest Silver medal

Kim Mi-yeon (Class of 2013) 2015 International Beauty Contest grand prize

Yoo Hyeon-shim (Class of 2013) 2014 Seoul International Nail Festival Grand Champaign

Lee Yoo-ri (Class of 2013) 2014 Seoul International Nail Festival Fantasy Division gold medal

Kim Soo-bin (Class of 2012) 2012 International Health Olympic Wedding Makeup Gold medal

Yoo Hee-jin (Class of 2012) and other 3 students 2012 SINAIL Wet Process Manicure Gold medal

Bang Yun-kyeong (Class of 2012) and other 7 students 2012 SINAIL Wet Process Manicure silver medal

Kim Jin (Class of 2012) 2012 Beauty Design EXPO gold medal / 2012 International Human Olympic Skin Silver medal

Choi Hae-ri (Class of 2011) 2011 Malaysia Beauty EXPO 3D nail art grand prize

Seong Cho-a (Class of 2009) 2009 Makeup Festival Award Fantasy Makeup Division bronze medal

7<sup>th</sup> Korea Makeup Association President Makeup Contest Special prize



The Seoul Arts College Practical Music Art Department is a 4-year bachelor of music degree composed with vocal, instrument, music production, and church music major. Intensive classes are operated by experts of each field to give various ways of choice to students such as popular singer, songwriter, lyric writer, producer, and musical actor.

### Vocal entertainment major

The goal is to train professional vocalists who are strong on practice and with various skills as an entertainer and strong basic skills. Systematic and dynamic curriculum of trainers from famous management companies and competent professors in various genres are teaching students. Moreover, various compliant systems are equipped which enables students to become true pro vocalists and entertainers by business academy cooperation systems with record companies.

### Instrumental music major

As a professional instrument musician training course, the center of modern music, the goal is to train professional session musicians leading modern music through exhaustive personal training by professors actively working on the field and multidirectional education system not leaned to a specific genre as a major intensive workshop.

### Music production major (composition, arrangement, lyric writing, sound)

Based on systematic composition and arrangement theory and practice, the music production major is aiming to produce trendy pro musicians who can work as multi-players through various video music media such as pop music and advertisement.

### Church music major (vocal, leading worship service, instrumental music, composition, arrangement)

**Vocal** Dreaming to sing for the communication between church and society by having the love of God who let us live a new life .

**Leading worship service** Trains students as worshippers who will lead church service by music prepared during life.

**Instrumental music** Dreaming to become a musician praising God and refreshing people's hearts.

**Composition-arrangement** Dreaming to become a creative musician with a historical and theoretical understanding about the overall of music and also having quickness toward various hardware.



### Main history and awards

Song Ju-ahn (Class of 2014), Gang Shi-ni (Class of 2015), Lee Hee-woung (Class of 2013) 2015 Creative Ocean Song Contest runner-up

Moon Ji-hun (Class of 2015) 2015 Incheon Bupyeong Song Festival bronze medal

Lim Hye-ji (Class of 2013) Busan MBC Coastal Side Song Festival Cross-fade gold medal

Ahn Hyo-seong (Class of 2009) Busan MBC Coastal Side Song Festival Cross-fade gold medal

Kim Soo-chan (Class of 2013) JTBC Hidden Singer2 – Second place in Nam Jin episode

Lee Ahn-bee (Class of 2013) 1<sup>st</sup> CBS National Practical Music Concours University Division grand prize

Chung Ji-won (Class of 2011) and other 4 student entered Mnet SuperStarK final

Ahn A-ri (Class of 2011) MBC Great Birth TOP20

Park Hun-jin (Class of 2010) GYM Gwangju Youth Music Festival Silver medal

Kim Soo-jeong (Class of 2010) 2013 Bae Ho Song Festival Teuroteu grand prize

Ahn Chung-gun (Class of 2009) Samsung Delight Stage Winner

Ham Ui-jin (Class of 2009) KBS Korean Idol Stars Popular award



The Seoul Arts College Model Art Department is composed with a 2-year college degree and 4-year bachelor degree course. The course is taught with professional faculty members and curriculum to increase the status of Korean models expanding to the world stage. Intensive education is operated by programs connected with related majors such as models, acting, play production, and beauty.

### Runway model major

To produce fashion models, the leading role of the modern industry society increasing in the fashion model major, pro model of the best performance fashion show runway through various curriculum and onsite hands-on auditions are done by famous designers such as Logan (Mag&Logan), Choi Bum-suk (General Idea), Lee Suk-tae (KAAL E.SUKTAE).

### CF model major

The CF model major is aiming to train talents through educating students to fulfill the purchase needs by increasing the image of companies to customers by mixing the image and characteristics of a model with a product.

### Magazine model major

This course trains printing media models. The magazine model major trains professional models who could work in magazines, catalogs, and fashion photo shoots through act coaching practical class.

### Partial · body model major

The partial and body model major trains models maximizing the beautiful body image such as the leg, arm, and hand by bringing out the best of the body parts.

### Fashion producer direct major

To produce the planner and director of a fashion show or fashion event, which has an infinite future in culture industrial aspects such as broadcasting, fashion, and art, the fashion producer direct major is training talents by conducting theory and onsite practice training needed to work as a professional planner by combining popular culture arts and fashion culture field.



### Main history and awards

Yeo Yeon-hee (Class of 2011) Onstyle Korea's Next Top Model third place

Lee Yae-jin (Class of 2011) 2012 Miss Korea second place of Incheon

Entered SBS I'm Supermodel final round

Kim Solomon (Class of 2008) ETV Star Academy second place

Kim Yang-hun (Class of 2011) Milano Collection Model (Dolce & Gabbana 2015 F/W, Emporio Armani 2015 S/S)

Entered 2012 Supermodel Contest Final

Jo Hwan (Class of 2011) Milano Collection Model (Bottega Veneta, Vivienne Westwood show, etc.)

Lim Ji-eun (Class of 2011) entered 2012 Miss Korea Seoul Final

Jo Hye-ri (Class of 2011) entered 2012 Miss Korea Seoul Final

Lee Ji-hye (Class of 2010) 2011 Top Model of the World Korea Contest first place

Entered Asia Model Contest Final

2011 Busan Miss Intercontinental Second place

Lee Hyang-ju (Class of 2008) entered 2010 Supermodel Contest Final

Kim Ju-hyub (Class of 2007) 2010 Elite Look Model Contest CF model part second place

Participated 2010 Elite Model Korea Contest



The Seoul Arts College Performing Art Department is conducting an intensive course with the goal of training experts of each field such as broadcasting, musical, theater, movie, and comedy. Through various inside/outside school stage experience, this department is training students to become the actors wanted at this time by increasing actual sense.

Theater major (theater acting, theater direct-staff)

The theater acting major is equipped with the course system which can produce professional and creative talents having imagination and creativeness by having the goal to produce actors who can freely cross over theater acting, video, musical, and TV field. In addition, practical education is conducted where students can learn basic acting and working-level as professional actors. In addition, the best professors in each field provide private lessons and 1:1 consultation, education, and onsite practice.

This major is equipped with system training and producing staffs of various fields as stage producer and stage director. The exact same production course with the site is operated and the major has the goal of producing artists strong at onsite with practical-centered training.

Broadcasting entertainment major

**Broadcasting acting** Overall training about broadcasting is done in this course. Especially, research about the job of the broadcaster is done and it also has the goal to produce TV actors.

**Movie acting** Systemized practice-centered training is conducted. Acquisition of overall techniques about movie acting and research about camera acting are conducted through theory acquisition about the characteristic of acting by each media and video acting workshop.

**CF acting** Overall training about the CF field, getting the spotlight at the consumer-centered society and digital media dissemination, and understanding the camera mechanism by professional education in the specialized field is provided. In addition, a detailed acting technique, delicate and professional acting course suiting the HD generation will be provided.

**Voice acting** Voice acting is a special field in radio media and also has various applied fields such as national and international movie dubbing and narration. Through practice education centered in public speaking and talking, this major is aiming to produce professional radio actors.

Musical performance direct major

The musical performance direct major, a characterized training program, is training musical actors equipped with singing, dancing, acting, strength, and personality, and musical producers equipped with leadership, imagination, broad-mindedness, systematic theory, and rich experience.

Comedy sitcom major (2-year college degree)

As the new art field of the 21<sup>st</sup> century, the comedy sitcom major is one of the popular acting fields having laugh as a subject matter. Professional comedy actors, MCs, and narrators are trained through onsite-centered systematic curriculum and various teachers. Above all, this major is training comedy professional actors suiting the actual society through the acting experience of various situations and onsite practice.

Main history and awards

2015 Geochang National University Theatre Festival Total gold medal, excellent actor award (Jeong Da-hee; Class of 2012), Producer award (Kim Jun-hee; Class of 2011) < Theater Pomegranate of May >

2015 Daegu International Musical Festival University Student Musical Festival Total grand prize <Musical Les Miserables>

2014 Daegu International Musical Festival University Student Musical Festival New musical award (second place), acting award (Chung Myeong-gi; Class of 2012) <Subway Line 1>

7<sup>th</sup> Geochang National University Theater Festival Total grand prize, the best actor award, etc. 5-time winner < The House with Ripe persimmon >

2013 National University Musical Festival Stage Art award <Gospel>

2013 Heart Dream Festival Musical Part Bronze award <Musical Hairspray>

Entered 2013 Daegu International Musical Festival Final <Musical Pipin>

8<sup>th</sup> Geochang National University Theater Festival the best actor award, play award <Musical After that Day>

Son Yu-na (Class of 2012) and other 11 student Chuncheon International Theater Festival CITF Contest Musical part grand prize

Lee Jae-yul, Chung Minho (Class of 2013) National Laughing Festival Chungwon Life Festival grand prize

Yang Ah-ran (Class of 2012) 10<sup>th</sup> Korea Women Traditional Art Contest Silver medal

Kim Soo-hyeon (Class of 2012) 10<sup>th</sup> Korea Women Traditional Art Contest Bronze medal

Kim Ga-min (Class of 2012) 10<sup>th</sup> Korea Women Traditional Art Contest special prize

Park Dong-nyeok (Class of 2012) SBS Comedian special employment

Kim Byeong-gwan (Class of 2012) SBS Comedian special employment

Jo Jae-hyeon (Class of 2012) SBS Comedian special employment

Lee Jae-gun, Kim Jae-seong, Chung Gyeong-sik, Lee Won-woo (Class of 2012) National Laughing Festival Chungwon Life Festival grand prize





The Seoul Arts College Dancing Art Department is composed with TV dance, street dance, practical dance, and pure dance. Especially, TV dance centered in K-pop, sweeping all around the world, and street dance major, sweeping all types of world contests have produced many stars and are exclusively settling down. The practical dance major composed with jazz dance and dance sports, and the pure dance major composed of Korean dance are taught by high-class famous professors.

**TV dance major (Broadcasting urban, performance directing, K-pop dance)**

Korea broadcasting choreography has the closest relationship with K-POP, sweeping in many countries around the world including Asia, is the essential element in K-POP, and is the element showing the trend of its time. An intensive course centered in systematic and professional practice is conducted starting from the professional base taught by professors who are the best choreographers in charge of K-POP singers. In addition, this major is producing talents who can work as professionals in various fields by learning various genres together including street dance.

**Street dance major (hip hop, poppin, waacking, rocking, house, b-boying, voguing, girls hip hop, urban, crump)**

Street dance major is teaching overall knowledges related with dancing and overall understanding of various genres of street dance. Free style class became available by seeking creative movements and fresh change away from passive teacher-centered education. Furthermore, with the active support from famous professors, who worked internally and externally, students receive practical education expanding the range of vision toward dancing through outside school activity, performance planning, and interchanging with professional dancers overseas.

## Practical dance major (Jazz dance / Dance sport)

A one-stop curriculum is operated receiving dance sports related training, earning a bachelor degree, to the guidance of graduate school entrance. The goal is to help students acquire basic dance techniques needed for dance sport dancer to dancer lessons and teaching education abilities needed for the dance sport major.

This program has a professional and unique curriculum together with connected education which enables professional education for jazz dance major and entering a graduate school after obtaining a bachelor degree. For body training, minor courses enough to expand the working area such as ballet, modern dance, and Korean dance are provided. The goal of this course is to train artists through the curriculum such as street dance and TV dance.

## Pure dance major (Modern dance / Korean dance)

Pure dance major is aiming to train future oriented dancers by teaching the unique movements of existing modern dances matching with the stream of times. The curriculum is composed with a practice-centered intensive course. As a bachelor degree course, basic theory is also taught. Especially, the connection of winning each type of dance concours, entering graduate school, and employment are intensively operated by the guidance of professional professors who have earned reputation as the world's top authorities at the art site.

Korean dance is aiming to train the best professional dancer in the Korean dance field. Intensive training is operated to teach and train experts of Korean dance required by the current generation who can preserve traditional dancing steps matching with the stream of times and accepting Korean creative dance expressing the new dance sense of value and the present age movement.

## Major history and awards

Participated in 2014 Brazil World Cup Soccer National Team Praying for Good Game Korea Cheer C

Participated in Brazil World Cup Praying for Victory Street Cheering Performance

2013 World Young Chef Cooking Contest Opening/Closing Performance

Participated in 2012 Yeosu EXO VIP Invitation Ceremony

Participated in Korea Tourism Organization 50<sup>th</sup> Anniversary Ceremony

Chang Sun-guk (Class of 2010) 2012 Haneum Dance Concours Solo part Grand prize

Myeng Ah-ram (Class of 2012) Literary National Dance Contest Jazz Duet part grand prize

Lee Soo-jin (Class of 2012) Literary National Dance Contest Jazz Duet part grand prize

Park Song-woo (Class of 2010) 93th National Athletics Competition Standard General part Gold medal

Kim Hyeong-seok (Class of 2008) appeared in MBC Dancing with the Star sessions 2 and 3

So Mon-jeong (Class of 2015) 2014 Korea Superstar Cup Amateur Latin part first place

Lee Jae-won (Class of 2013) KOD Korea Contest Poppin' Division won

Lee In-woo (Class of 2010) KOD Korea Contest Rocking Division Best 4

Kwon Sun-cheol (Class of 2015) and other 4 students Street University 2015 team battle won

Kim Jin-jae (Class of 2015) Funkin For The D.G second place

Jo Hyo-jong (Class of 2013), Ham Woo-jeong (Class of 2014) 2015 GATSBY DANCE COMPETITION 8th



Yang Jin-hyeong (Class of 2011) Berlin International Dance Concours third place

2014 Greece Hellas International Dance Concours First place

Busan KBS Concours grand prize

Korea International Modern Dance choreography prize

Berlin Tanz Olympic second place

Lee Song-hee (Class of 2012) and other 3 students Korea Veterans National Dance Contest Gold medal

Lee Ba-da (Class of 2013), Park Jin-hee (Class of 2014) Korea Male Dance Forum Concours gold medal

Kim So-ra (Class of 2012) International Dance Festival Association hosted by Asia head office 2<sup>nd</sup> Korea Dance Competition gold medal

Lee Son-yeong (Class of 2012) 2014 Korea Traditional Dance Contest Grand prize